



## **Press Release**

**Monday 16<sup>th</sup> August 2010**

Tutors' Alliance is pleased to announce the relaunch of its annual membership services. Tutors' Alliance is the professional membership organisation for tutors in the UK and is the only organisation providing rigorous vetting and business support for private tutors. After extensive consultation with tutors, Tutors' Alliance will now provide two types of membership tailored to private tutors' needs.

Established in July 2009, Tutors' Alliance is the home of the innovative Tutor Check, a report which tutors show pupils to demonstrate their qualifications, references and credentials. All Tutors' Alliance members have Enhanced Disclosures and have been subjected to a stringent application process. Tutors' Alliance was set up by private tutor, Valerie Kemp, to improve safety and standards within the private tuition industry. Free information and advice, is available for pupils and parents as well as Tutors' Alliance Connect, a service which puts pupils in touch with tutors. Tutors' Alliance membership is open to all self-employed private tutors, whatever their subject. Tutors' Alliance also offers tailored membership services for agencies, adapted to the organisations' own needs.

Basic membership is designed for those who may be studying at university, retired or those who have taken up private tuition on a part-time basis. Basic membership includes:

- A Tutor Check
- An Enhanced CRB / Disclosure Scotland disclosure
- A 20-page Guide to Tutoring covering all the essential information tutors need to know from where to find ideas for materials and resources to how to register as self-employed.
- Public Liability Insurance provided by Hiscox Insurance
- Access to our Marketing Service, Tutors' Alliance Connect, which puts pupils in touch with tutors
- Tutors' Alliance magazine, published quarterly.

Basic membership is available for a one-off fee of £219 or by subscription. The subscription fee is priced at an initial charge of £49, followed by eleven monthly payments of £20.

Professional membership is designed for the full-time tutor and provides additional business support services.

Professional membership includes:

- A Tutor Check
- An Enhanced CRB / Disclosure Scotland disclosure
- A 20-page Guide to Tutoring covering all the essential information tutors need to know from where to find ideas for materials and resources to how to register as self-employed.
- Public Liability and Professional Indemnity Insurance provided by Hiscox Insurance
- Key documents pack containing sample terms and conditions, a sample financial spreadsheet and a variety of other essential private tuition documents
- One-to-one telephone or Skype consultation with our Managing Director, Valerie Kemp who will give you a business health-check and generate ideas about how you can grow your private tuition business
- On-going business support via our telephone advice line and e-mail service.
- Preferential access to our Marketing Service, Tutors' Alliance Connect, which puts pupils in touch with tutors
- A copy of the Tutors' Alliance magazine, published quarterly.

Professional membership is available for a one-off fee of £329 or by subscription with an initial £49 fee followed by eleven monthly payments of £30.

Of the new services, Tutors' Alliance Managing Director, Valerie Kemp said:

“I feel that the new, expanded range of membership options available to private tutors will have a significant impact on the private tuition industry. For a long time, tutors and agencies have been crying out for an organisation such as Tutors' Alliance. As a languages tutor myself, I struggled to find anyone who was able to give me business advice specific to the private tuition sector and it was almost impossible to obtain an Enhanced Disclosure while self-employed. I was mindful of these difficulties and they have remained at the core of my motivation in running Tutors' Alliance. With these new services, Tutors' Alliance is allowing tutors to become more professional in their outlook and their own businesses. Providing private tuition is such an important job that pupils and parents need to know they can trust their tutor. Having Tutors' Alliance membership is the first step in establishing that trust for tutors.”

More details about Tutors' Alliance membership can be found on the website – [www.tutorsalliance.co.uk](http://www.tutorsalliance.co.uk) or by contacting Valerie Kemp on 01224 433163.